

Nicotine: <https://vimeo.com/user10001181/review/252184595/f68312f852>

Facebook

Post Copy: Big Tobacco has been engineering their products to increase the nicotine levels to keep you hooked. Don't let them off the hook. Click here to fight back. *(LINK TO: Landing Page)*

Twitter

Post Copy: Big Tobacco has been engineering their products to keep you hooked. Don't let them off the hook. Click here to fight back. *(LINK TO: Landing Page)*

Low Tar <https://vimeo.com/user10001181/review/252182779/9824520942>

Facebook

Post Copy: Big Tobacco tricked us into believing low-tar and light cigarettes were healthier. Show them you won't be fooled again by pinning your name to the map. *(LINK TO: Landing Page)*

Twitter

Post Copy: Big Tobacco tricked us into believing low-tar and light cigarettes were healthier. Find out how you can fight back. *(LINK TO: Landing Page)*

Health <https://vimeo.com/user10001181/review/252180481/10fe54b37f>

Facebook

Post Copy: Big Tobacco knew smoking was deadly. They hid it to profit from our misery. Fight back by pinning your name to the map. *(LINK TO: Landing Page)*

Twitter

Post Copy: Big Tobacco knew smoking was deadly. They hid it to profit from our misery. Fight back by pinning your name to the map. *(LINK TO: Landing Page)*

Secondhand

Smoke <https://vimeo.com/user10001181/review/252186205/15f94fafad>

Facebook

Post Copy: Big Tobacco wanted us to believe smoking doesn't harm nonsmokers. You don't have to stand for that. Click here to fight back. (*LINK TO: Landing Page*)

Twitter

Post Copy: Big Tobacco wanted us to believe smoking doesn't harm nonsmokers. You don't have to stand for that. Click here to fight back. (*LINK TO: Landing Page*)

General

Facebook

Post Copy: For decades, Big Tobacco misinformed the public about the dangers of its products. That ends now. But the fight is just beginning. (*LINK TO: Landing Page*)

Twitter

Post Copy: For decades, Big Tobacco misinformed the public about the dangers of its products. That ends now. But the fight is just beginning. (*LINK TO: Landing Page*)