Client: TSET

Job Number: 24299

TSWM Corrective Statements Twitter Polls

Question (140): **Big Tobacco has been lying for decades, & they’ve been forced to admit it. Which of their lies alarms you most?**

Answer 1 (25): Dangers of smoking

Answer 2 (25): Addictiveness of nicotine

Answer 3 (25): Secondhand smoke dangers

Answer 4 (25): All the above

Question (140): **Big Tobacco denied that smoking is addictive & lied about research to keep profits high. Which shocks you more?**

Answer 1 (25): Their greed

Answer 2 (25): Their lies

Question (140): **After being forced to admit that they intentionally designed cigarettes to be more addictive, how likely are you to trust Big Tobacco now?**

Answer 1 (25): I’ve never trusted them.

Answer 2 (25): They’ve lost my trust.

Question (140): **Big Tobacco is guilty of breaking racketeering laws, marketing to kids & lying about smoking dangers. Which charge upsets you the most?**

Answer 1 (25): Racketeering laws

Answer 2 (25): Marketing to kids

Answer 3 (25): Lying about dangers