

Job Number: 24465

Client: TSET

Format: Corrective Statements Young – Promoted Posts

Promoted Posts #1 – Caucasian Female (Puppet)

Image Copy:



FB Post Copy:

For decades, they denied how addictive and dangerous their products are.

Learn how their lies are unraveling: *LINK TO*

<https://stopswithme.com/exposing-big-tobacco/big-tobacco-found-guilty/>

TW Post Copy:

For decades, they denied how addictive and dangerous their products are.

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Promoted Posts #2 - Native Female (Wind-up)

Image Copy:



FB Post Copy:

They've been lying to your face about the dangers of smoking. See how they now have to face the music here: *LINK TO* <https://stopswithme.com/exposing-big-tobacco/big-tobacco-found-guilty/>

TW Post Copy:

They've been lying to your face about the dangers of smoking. See how they now have to face the music here: *LINK TO* <https://stopswithme.com/exposing-big-tobacco/big-tobacco-found-guilty/>

Promoted Posts #3 - Hispanic Male (Puppet)

Image Copy:



FB Post Copy:

Death. Disease. Deception. To tobacco companies, it's all a game. Game over, Big Tobacco. Read how the truth is coming out here: [LINK TO https://stopswithme.com/exposing-big-tobacco/big-tobacco-found-guilty/](https://stopswithme.com/exposing-big-tobacco/big-tobacco-found-guilty/)

TW Post Copy:

Death. Disease. Deception. To them, it's all a game. Game over, Big Tobacco. Read how the truth is coming out here: [LINK TO https://stopswithme.com/exposing-big-tobacco/big-tobacco-found-guilty/](https://stopswithme.com/exposing-big-tobacco/big-tobacco-found-guilty/)

Promoted Posts #4 - African-American Male (Wind-up)

Image Copy:



FB Post Copy:

They lied about engineering their products to keep you hooked, but learn how a federal court isn't letting them off the hook: *LINK TO*

<https://stopswithme.com/exposing-big-tobacco/big-tobacco-found-guilty/>

TW Post Copy:

They engineered their products to keep you hooked, but learn how a federal court isn't letting them off the hook: *LINK TO*

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